



§ithara

Music & Human Connection
Music is the heartbeat of humanity.
It transcends cultural boundaries, language barriers and closed borders,
carrying emotions to places we cannot.

A single melody can spark love, stir sorrow, or heal wounds.
Reminding us that no matter where we come from, we are all connected.
Music doesn't just fill the silence,
it fills the spaces between us, weaving invisible threads that tie hearts together.

Sithara is a music studio that creates music that speaks to the soul,
bridging people, cultures, and generations through melody, rhythm, and emotion.
At Sithara, every note is crafted not just to be heard,
but to be truly felt.



S +  =  Sithara

Awesome

Hex: #f72b52
RGB: 247, 43, 82
CMYK: 0%, 83%, 67%, 3%

Bisque

Hex: #F7E2C3
RGB: 247, 226, 195
CMYK: 0%, 9%, 21%, 3%

Tiffany Blue

Hex: #02b7b2
RGB: 2, 183, 178
CMYK: 99%, 0%, 3%, 28%

Charleston Green

Hex: #27252d
RGB: 39, 37, 45
CMYK: 13%, 18%, 0%, 82%

Sithara

Sithara

Sithara

Sithara

Primary Font

Glowen

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Secondary Font

Just Sans Light

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0123456789

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Don't Rotate



Don't stretch
or compress



Don't flip the logo
in any direction



Don't crop or cut out
parts of the logo



Don't use colors
outside the brand palette



Don't add shadows



Don't add strokes



Don't apply gradients





COLLATERAL - BUSINESS CARD



COLLATERAL - T-SHIRTS



Sithara









Sithara

Brand Guideline | August 2025

Thank You

Designed by

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